## BellHawk<sup>®</sup> Systems Corporation

Affordable Technology Solutions to Operational Problems

www.BellHawk.com

2 Jacques Pkwy, Millbury, MA 01527



508-865-8070

News Release 22 July 2013

## Integrated Warehouse Management and Manufacturing Execution Software Starting at under \$5,000

BellHawk Systems (<u>www.BellHawk.com</u>) announced today that they were cutting the purchase price of their integrated real-time inventory and production tracking software to \$4,995 plus \$500 per user or device login. Alternately this software may be accessed as an on-line service for as little as \$250/month plus \$25/month per user or device login.

The BellHawk software combines all the features of a Wireless Warehouse Management System (WMS) with comprehensive Manufacturing Execution System (MES) capabilities. It is compatible with a wide range of mobile data collection devices, barcode scanners and printers.

The BellHawk software can be used stand-alone or used in combination with low-cost accounting software, such as QuickBooks Enterprise, to provide a competitive replacement for ERP systems costing many times more. Alternately the BellHawk software can be used with legacy ERP systems to extend their capabilities at a fraction of the cost of replacing these ERP systems.

The BellHawk software is especially aimed at meeting the needs of manufacturers and food processors who need to track materials from the receiving dock to the shipping dock and everywhere in between. BellHawk captures materials traceability data needed to meet ISO, FDA, HACCP, and Safe Quality Foods requirements. It is 21 CFR Part 11 compliant.

BellHawk Systems also announced that they would no longer be offering a separate WMS or a separate MES system. "In analyzing our competitive landscape, we realized that, while we are as good as or better than many competing WMS and MES products, it is in providing one integrated solution, at a very attractive price point, that BellHawk is the outstanding product in terms of features and benefits" said Dr. Peter Green, the President of BellHawk Systems.

Clients can start out simply using the WMS or MES capabilities of BellHawk but can then expand to use the full capabilities of the software without upgrading or needing to try to integrate a WMS from one vendor with an MES from another.

A downloadable PDF of this competitive analysis of the features of BellHawk versus nine commonly used WMS and MES systems and six ERP systems is available through a link at the bottom left of the front page of <u>www.BellHawk.com</u>.

For more information on this News Release, Please contact Peter Green at 508-865-8070 x301 or Email <u>Peter.Green@BellHawk.com</u>.