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BellHawk Systems Announces Technology White Paper To Help Make-To-Order Manufacturers Achieve Rapid Growth

--Paper describes Real-Time Operations Tracking and Management Software and Methods that Improve Efficiency and Boosts Sales--

BellHawk Systems Corporation announces the availability of a new white paper, “Using Technology to Enable Rapid Growth of Make-to-Order Manufacturing Businesses”, which addresses the specific challenges faced by manufacturers who provide custom and semi-custom products to customer order. This paper is the distillation of over a decade of experience BellHawk Systems has achieved using their technology to assist companies whose growth is limited by their current operational systems.



Many make-to-order businesses find a market niche and then grow rapidly for a period of time. But eventually most find they plateau because they do not have the systems in place to enable them to manage a complex make-to-order manufacturing operation. With the use of real-time operations tracking and management systems, such as that provided by BellHawk Systems, it is possible to break through this barrier and once again achieve rapid growth.

“Using the methods described in this white paper, we have had clients who have doubled or even quadrupled their sales and profits within very few years,” said Peter Green, President and CTO of BellHawk Systems.

Although the white paper presents an easy- to- understand example of its solution for a custom chair manufacturer, it represents the combined experiences and lessons-learned by many BellHawk clients who make a wide range of products to customer order and who manage the delivery of complex projects. The paper discusses how real time work-in-process and inventory tracking systems use technologies such as mobile computing, barcode and RFID data collection, Cloud computing, and the use of real-time artificial intelligence to improve process efficiency and boost productivity so greater sales can be achieved.

This white paper is available using the White Papers tab on www.BellHawk.com or from the News section at the bottom of the home page. It is a companion to the white paper “Real-Time Work-in-Process Tracking Methods for Make-to-Order Industrial Organizations”, which is also available from under the White Papers tab.

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